

2023 Sanofi Health Equity Accelerator *Award Winner*

MULTIPLE MYELOMA

Shared Decision Making among African American and Hispanic Myeloma Patients

Empower nurses with novel ideas and technology to improve trust and engagement in treatment decisions with African American and Hispanic patients throughout the US

Why it Matters

Incidence of Multiple Myeloma in African Americans is 2-3 times higher than other ethnicities and is the leading hematologic malignancy in this population.

African American and Hispanic myeloma patients often experience delays in appropriate diagnosis coupled with challenges accessing stem cell transplant, novel therapies, and clinical trials.



Racial disparities in utilization of services, including social and financial health disparities and barriers to care, lead to poorer patient outcomes.

Solution

Innovative Shared Decision Making and Navigation tool for nurses, who are central to patient care, to provide personalized care, reduce racial disparities, improve access to care, and ultimately enhance outcomes.



Tool features include

- Infographic-based teaching points
- Suggested strategies and questions to prompt important conversations
- Culturally relevant interventions
- Consideration of patient preferences and social determinants of health
- Available in Spanish and English



International Myeloma Foundation (IMF) reach and distribution network

- M-Power program and patient database that reaches Black communities nationally, with focus on high underserved populations such as Atlanta, Baltimore, Charlotte, New York City
- Las Voces, IMF Spanish speaking support group network
- Nurse Leadership Board access to oncology nurses
- Companion video that models a shared decision-making conversation between patient and nurse
- IMF network of over 150 support groups reaching over 6,500 patients and care partners
- IMF website and social media reaching millions of patients





Success will be measured through various indicators to assess tool impact and effectiveness in addressing Multiple Myeloma health disparities in underserved communities:



Feedback on tool development and video from:

- M-Power patient advocacy panel
- Oncology nurses and patients who are members of Las Voces and IMF support groups



Reach, utilization, and results:

- Number of downloads and physical copies distributed
 - Number of views of companion video
 - Metrics to assess potential impact on health disparities



Sanofi provided a healthcare contribution to support this initiative in addressing specific health disparity challenges. Sanofi does not direct any program content or actions.