



# HEALTH EQUITY ACCELERATION COMMUNITY OF PRACTICE FOR U.S. ADVOCACY GROUPS

April 28, 2023 Kickoff Summary



## Community of Practice to Accelerate Impact of Health Equity Advocacy Programs

U.S. advocacy groups want to connect, share, and learn from each other to improve delivery of their health equity programs and accelerate impact for diverse and underserved patients. That is why 120 advocates from more than 80 organizations joined with Sanofi on April 28, 2023, to launch a Health Equity Acceleration Community of Practice.

### Why it matters

Improving health equity and ensuring all patients have access to transformative medicines and vaccines is vitally important work. It is challenging to overcome health disparities when facing issues such as systemic biases, mistrust, social determinants of health, among many other factors. U.S. advocacy groups are doing so much good work to improve health equity in many therapeutic areas. Sanofi is convening this Community of Practice to make a difference by helping organizations learn from each other. Collectively, this Community can help bring concrete value to advocacy groups' health equity efforts by:

- Sharing best practices
- Facilitating connections
- Exchanging pragmatic information
- Finding insights to improve and accelerate impact for patients

### Sanofi commitment

At Sanofi, we believe everyone, no matter their background, deserves equitable access to the best healthcare. We strive to be a partner who listens, acts, and leads with the U.S. advocacy community to overcome barriers to access and improve people's lives. Sanofi is working on many fronts together with the advocacy community to make meaningful differences in the lives of diverse and underserved people and communities.

We are proud to join with U.S. advocacy groups in forming this Health Equity Acceleration Community of Practice. This new initiative follows through on concrete actions from the 2022 Sanofi Patient Advocacy Council, along with the expanded [Health Equity Accelerator Awards](#) to crowdsource new ideas for [10 hard-to-solve health disparity challenges](#) in multiple therapeutic areas. [Online applications](#) for these Awards are open through June. The Community of Practice also aligns with [A Million Conversations](#), Sanofi's global initiative to rebuild trust in healthcare with the underrepresented. We look forward to the progress that can be achieved together.

This summary captures the feedback from the advocacy community on what they would like to gain from the Community of Practice (CoP).

# 1) CoP Plan for Sharing Tangible Insights

Community of Practice participants identified specific items to learn from each other that will make positive impacts on advocacy groups' health equity programs and results. The following five community topics and items for learning will inform the design and delivery of the Health Equity Acceleration CoP quarterly webinar series. Webinars are estimated to be quarterly based on input from the community.

<b>Community Webinar Topics &amp; Estimated Timing</b>	<b>What Advocacy Groups Want to Learn from Each Other</b>
<b>Gaining trust through local partnerships and programs</b> <i>June 28, 2023</i>	<ul style="list-style-type: none"> <li>• Successful examples of community trust and engagement</li> <li>• How to collaborate without creating a burden for local partners</li> <li>• Getting community members to be co-owners of efforts</li> <li>• Partnerships improving patient access to education, healthcare and clinical trials</li> <li>• Summary of best practices for establishing trust in communities</li> </ul>
<b>Leveraging data &amp; digital/AI resources to reach underserved patients</b> <i>TBD September 2023</i>	<ul style="list-style-type: none"> <li>• How to use data analytics to reach underrepresented communities</li> <li>• Analyzing data on disease prevalence across communities</li> <li>• Assessing data systems for embedded implicit bias</li> <li>• Finding access gaps in state Medicaid programs</li> <li>• Finding insights to address social determinants of health</li> <li>• Which digital resources are effective for the underserved communities</li> <li>• Leveraging social media to reach specific patient communities</li> <li>• Countering social media attacks against advocates' health equity efforts</li> <li>• Leveraging generative AI</li> </ul>
<b>Offer culturally appropriate, accessible resources</b> <i>TBD Q4 2023</i>	<ul style="list-style-type: none"> <li>• Culturally competent materials, messaging, and training for diverse populations</li> <li>• Integrating cultural humility into clinical practice and health equity programs</li> <li>• Understanding unconscious bias in shared decision making</li> <li>• Removing cultural barriers to mental health support</li> <li>• Providing legal &amp; financial navigation to underserved patients &amp; caregivers</li> </ul>
<b>Measuring success &amp; communicating outcomes</b> <i>TBD Q1 2024</i>	<ul style="list-style-type: none"> <li>• Good examples of metrics for health outcomes, trust, and confidence</li> <li>• Using patient surveys to measure outcomes and community sentiment</li> <li>• How to create a baseline and track improvements over time</li> <li>• Methods to standardize data collection and measurement to remove biases</li> </ul>

## 2) Ensuring This CoP is Helpful to U.S. Advocacy Groups

### The opportunity

Participants agree that this CoP can help improve execution of Health Equity initiatives. The following metrics were suggested by the US advocacy community:

- Community of Practice helps improve impact of health equity programs for patients
- Number of ideas and solutions shared with community
- New connections
- New collaborations

## 3) Concrete Actions and Next steps

- Capture and share health equity best practices and useful resources
- Structure webinars to include panel discussions and breakout rooms to foster sharing